REAL DOGS. REAL REACH. REAL TRUST.

CONTENT BUILT AROUND A REAL MULTI-DOG PACK.

Daily life with powerful breeds, puppies and genuine pack dynamics. Direct, natural content made for dog owners who value practical products and straight answers.

19.6M
TIKTOK VIEWS / 60 DAYS

2.58M
INSTAGRAM VIEWS / 30 DAYS

6.8M
TOP ORIGINAL REEL VIEWS

PARTNERSHIPS BY ENQUIRY

packlifef@gmail.com | @packlifef | packlifef.co.uk

ATTENTION BEYOND THE FOLLOWER BASE.

Pack Life F content repeatedly travels beyond the existing audience. The strongest response comes from natural pack moments, powerful breeds, close-up behaviour and direct narration from Pack Life F.

963,552
INSTAGRAM VIEWERS / 30 DAYS

93.6%
INSTAGRAM NON-FOLLOWER VIEWS

247,080
INSTAGRAM INTERACTIONS / 30 DAYS

31,925
INSTAGRAM PROFILE VISITS / 30 DAYS

259.4K
TIKTOK PROFILE VIEWS / 60 DAYS

2.4M
TIKTOK LIKES / 60 DAYS

49.2K
TIKTOK SHARES / 60 DAYS

425K+
CREDITED X REPOST VIEWS / 18 OCT 2026

Platform analytics supplied 7 October 2026; repost reach verified 18 October 2026.

BUILT FOR PRODUCTS DOG OWNERS USE.

A mixed pack creates natural ways to show products under real conditions across different dog sizes, ages, temperaments and routines.

01 **FOOD & TREATS**
Multi-dog feeding, rewards, enrichment and repeat use.

02 **COLLARS, LEADS & HARNESSES**
Powerful dogs, different builds and practical handling.

03 **GPS & SAFETY**
Outdoor movement, low-light walks and genuine safety use.

04 **CRATES, BEDS & EQUIPMENT**
Puppies, routines, transport and pack management.

05 **CLEANING & CARE**
Real mess, shedding, muddy dogs and a busy dog home.

SUITABILITY FIRST / CLEAR DISCLOSURE / NO FORCED PRAISE

Products are featured only when they genuinely fit the dogs, the content and the audience.

BRING THE PRODUCT. PACK LIFE F BRINGS THE PACK.

Every partnership is agreed by fit, deliverables and usage. Pack Life F does not use a one-size-fits-all rate card.

NATURAL INTEGRATION
Product shown inside ordinary Pack Life F footage.

DEDICATED SHORT-FORM VIDEO
A focused Reel, TikTok or YouTube Short.

MULTI-PLATFORM PACKAGE
Coordinated content across selected channels.

PAID UGC & CONTENT LICENSING
Original footage for brand channels, publishers and campaigns.

ONGOING PARTNERSHIP
Repeat integration for products genuinely used by the pack.

START A CONVERSATION

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Instagram / TikTok / YouTube: @packlifef
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